

Amaya González Reyes

YO GASTO

Opening APR 09 2008

APR 09th – MAY 17th 2008

Pilar Parra & Romero gallery is pleased to open a new space for young artists "THE BACK ROOM" with the exhibition "Yo Gasto" (I spend) by Amaya Gonzalez Reyes (Sanxexo, 1979)

I spend, you spend, he spends, she spends, we spend, they spend. From the unwanted cents to the budget that doesn't reach the end of the month. Let's focus for a second our attention on the shopping tickets that some of us keep in our pockets or in our drawers, others go directly to the trash and others get filed and then added.

Amaya Gonzalez Reyes uses them as working material, rescuing them from their worn out lives. She puts them into circulation with a new artistic value. She proposes a reflection with an unusual commercial strategy.

White, labelled and signed canvas transferred from shopping tickets through an artistic manoeuvre, they regain their value and try to recover the price stated.

If On Kawara made daily lists from vital conditions such as reading (I read), meet (I meet) or going (I went), Amaya Gonzalez collects every ticket from her expenses. For half a year, from October 15th to March 26th she keeps records for every purchased item. These little clues of an advanced stage of capitalism are transferred into canvas that are later stored in the gallery.

With the precision of a cash register a hand-made work is made into a mechanic edition series. Laminated objects ready to use, exchangeable items offered to the art market as a critic proposal for buying and selling. To take a canvas home, others pay the same amount of money that she spent.

Piled in columns by different formats they reach the amount of 13.019. The installation changes as the canvas are sold and different layers of landscape begin to appear.

To value the daily life of a young artist is the starting point for designing a personal space based on our expenses moving forward to the intimacy that debates between our autonomy and the mortgage.